



## Badge FAQs

### What are open badges?

Open Badges are a new global standard to recognise skills & achievements across the web. They are radically changing the way we see qualifications; from abstract measures of knowledge to a tool to connect talent with opportunities for employment, work experience and further education.

### What information is contained within a badge?

A Open Badge is an image file, a png file to be precise, with the following data coded into it:

- The person who has earned the badge
- The criteria, or what the person has done to earn it
- The issuer (the organisation or individual giving the badge)
- Evidence (URL link)

### Who can issue badges?

Any organisation can create, issue and verify badges. The Open Badge Standard is open source and free to use.

### How do I start creating and issuing open badges?

Designing badges that have currency with the earner, educators and employers is simple but it's not easy. The DigitalMe canvas takes everything we know about Open Badge design and breaks it down into a series of simple questions. Perfect for collaborative design. Once you've completed the canvas you'll be armed with a road map to launch your badge idea. Download your free copy of the canvas or book us for a design workshop. [www.digitalme.co.uk/badges](http://www.digitalme.co.uk/badges)

### What else will I need?

Next you'll need to design the digital image for your badge and a technology solution to issue your badges through.

Once you've completed design canvas you'll have a perfectly formed brief for your designer. Here are some badges we designed for our own and partner programmes [www.digitalme.co.uk/badges](http://www.digitalme.co.uk/badges)

### What technology will I need?

#### Option 1: DIY

If you already use a learning platform like Makewaves or Moodle you can start issuing badges straight away.

#### Option 2: Plugins

Platforms such as wordpress provide plugins to help you issue badges.

#### Option 3: Bespoke

For those of you with big plans a bespoke badge platform creates a scaleable solution to match your ambition.

We are helping organisations to develop DIY & Bespoke solutions. Contact [hello@digitalme.co.uk](mailto:hello@digitalme.co.uk)